A photograph of a man and a woman on a stage. The man, on the left, is bald with a beard and is wearing a plaid shirt over a white t-shirt. He is looking down at the woman. The woman, on the right, has dark hair and is wearing a light-colored, textured sweater. She has her eyes closed and a pained or emotional expression, with her hands clasped in front of her. The background consists of vertical curtains in shades of teal, white, and purple. The lighting is dramatic, with a strong light source from the left.

# GLOUCESTER STAGE

THE POWER OF LIVE THEATER

## Become a Partner of Gloucester Stage

Gloucester Stage Company is a nonprofit theater with over 40 years of presenting plays on Cape Ann. Sponsorship makes our artistic mission possible with substantial marketing exposure for your business through collaborative advertising and enriching entertainment. Join us for a spectacular season!



# Gloucester Stage Company's MISSION

- » Present professional productions of intellectually stimulating and socially relevant theater
- » Provide a nurturing work environment in an inspirational setting for artists of exceptional talent
- » Enrich the greater theater landscape by introducing audiences to new work
- » Contribute to the cultural and educational development of Cape Ann



Receive prominent exposure and unlock the full potential of a partnership with Gloucester Stage's proven artistic excellence.

**Premier**  
SEASON  
SPONSOR

Join us in bringing an entire community together to experience an invigorating story onstage and connect with your organization.

**Producer**  
SPONSOR

Increase your brand awareness with audiences while they are immersed in the power of live theater.

**Director**  
SPONSOR

# Premier

## SEASON SPONSOR

» \$10,000  
per season

### BENEFITS INCLUDE:

Program advertisement

*Placement:*

**INSIDE COVER**

Logo click-through on  
Gloucester Stage website

*Placement:*

**HOME PAGE**

Digital ad in lobby

*Duration:*

**30 SEC X 5 PRODUCTIONS**

VIP tickets for staff,  
customers, and friends

**20 TICKETS**

**X ALL 5 PRODUCTIONS**

Recognition and  
logo placement  
on all promotional  
materials for main  
stage productions,  
including:

7,800+

**POSTCARDS**

*mailed out twice during  
the summer season*

25,000

**BROCHURES**

*mailed out to patrons  
and distributed at  
tourist info stations*

900

**POSTERS**

*distributed around  
Cape Ann and into  
Boston*

**+ 125+ LIVE PERFORMANCES**

Sponsors will also be included in press releases, curtain speeches, e-newsletters, and social media blasts throughout the season (*May through October*).

# Producer SPONSOR

» \$4,750  
per production

## BENEFITS INCLUDE:

Program advertisement

*Placement:*

**INSIDE FULL PAGE**

Logo click-through on  
Gloucester Stage website

*Placement:*

**PRODUCTION PAGE**

Digital ad in lobby

*Duration:*

**30 SEC X 1 PRODUCTION**

VIP tickets for staff,  
customers, and friends

**20 TICKETS**

Recognition and  
logo placement  
on all promotional  
materials for main  
stage productions,  
including:

7,800+

**POSTCARDS**

*mailed out during the  
summer season*

150

**POSTERS**

*distributed around  
Cape Ann and into  
Boston*

## + 25+ LIVE PERFORMANCES

Sponsors will also be included in press releases, curtain speeches, e-newsletters, and social media blasts during the run of the production (1–2 months).

# Director SPONSOR



**\$1,750**  
per production

## BENEFITS INCLUDE:

Program advertisement

*Placement:*

**INSIDE HALF PAGE**

Logo click-through on  
Gloucester Stage website

*Placement:*

**PRODUCTION PAGE**

Digital ad in lobby

*Duration:*

**10 SEC X 1 PRODUCTION**

VIP tickets for staff,  
customers, and friends

**10 TICKETS**

Recognition and  
logo placement  
on all promotional  
materials for main  
stage productions,  
including:

150

**POSTERS**

*distributed around  
Cape Ann and into  
Boston*

## **25+ LIVE PERFORMANCES**

Sponsors will also be included in press releases, curtain speeches, e-newsletters, and social media blasts during the run of the production (1–2 months).

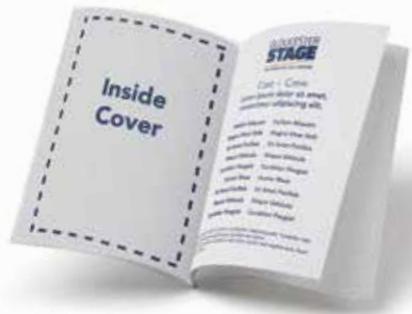
# Program AD PLACEMENT

Connect with over 16,000 theater patrons while helping to create, design, and produce quality theater. **10K Printed.**

## Premier SEASON SPONSOR



<i>Placement:</i>	Inside Cover
<i>Size:</i>	Varies based on quantity of season sponsors
<i>Printings:</i>	All 2022 Season Productions Programs



## Producer SPONSOR

<i>Placement:</i>	Inside Full Page
<i>Size:</i>	5 in x 8 in
<i>Printings:</i>	Sponsored Production(s) Program

## Director SPONSOR



<i>Placement:</i>	Inside Half Page
<i>Size:</i>	5 in x 3.75 in
<i>Printings:</i>	Sponsored Production(s) Program



Become a Partner.

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