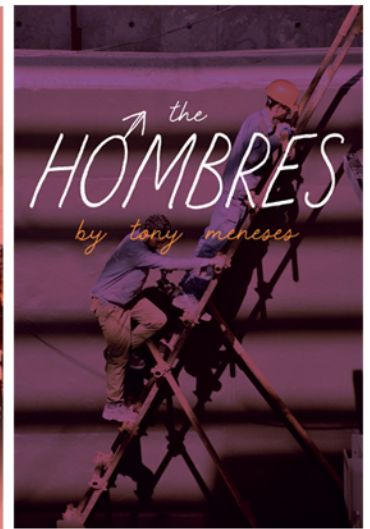
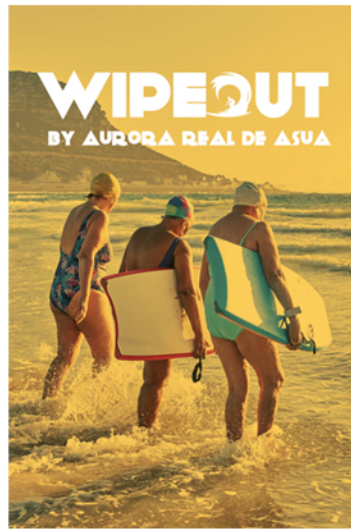


PARTNER WITH GLOUCESTER STAGE

Gloucester Stage Company has produced professional, critically acclaimed plays to engaged audiences on Cape Ann for over 45 years. Sponsor Partnerships offer unique gathering opportunities and marketing exposure, while supporting union artists and letting our community know you support nonprofit arts.



16,700 people walk through the historic theater doors and experience culture at Gloucester Stage Company each year.¹

Audience Location²

52%
from Outside
Essex County



4,000
followers



2,440
followers



1.2K
avg. views



13.2K
addresses



12.1K
email subs.

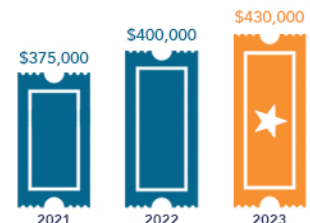


Audience Demographics³



- Adult Professionals
28%
- Seniors
55%
- Under 35
10%
- Students
7%

Ticket Growth



1. Captured attendance numbers at all ticketed and free events in 2023.
2. Based off of zip codes captured at the time of purchase or reservation.
3. Discount levels allow us to measure a percentage of age.

PARTNER EXPOSURE

We look forward to providing recognition and stewardship of this funding to amplify the awareness of your company impact. This partnership includes the following benefits:

	DIRECTOR	PRODUCER	SEASON
	\$2,000	\$5,000	\$10,000
7,800+ POSTCARDS		1 x PLAY	4 x PLAYS
25,000 BROCHURES		1 PLAY PANEL	BACK COVER
150 POSTERS	1 x PLAY	1 x PLAY	4 x PLAYS
LOGO LINK Click-Through	1 x PLAY PAGE	1 x PLAY PAGE	GSC HOME PAGE
Color Program Ad 6,000 BOOKS	HALF PAGE	FULL PAGE	INSIDE COVER
Lobby Digital Ad (rotating)	10 SEC x 1 PLAY	30 SEC x 1 PLAY	30 SEC x 4 PLAYS
VIP TICKETS for staff & customers	10 TICKETS	20 TICKETS	20 SEASON PASSES
LIVE SHOUT OUT Curtain Speeches	25+ LIVE EVENTS	25+ LIVE EVENTS	125+ LIVE EVENTS

Sponsors are included in all Press Releases, Curtain Speeches, E-Newsletters, and Social Media Blasts.



SPONSORSHIP 2024
Agreement and Order Form

Sponsorship Level:

- ☐ **PREMIER SEASON PARTNER** ALL SHOWS (\$10,000)
☐ **PRODUCER SPONSOR** ONE SHOW (\$5,000)
☐ **DIRECTOR SPONSOR** ONE SHOW (\$2,000)
☐ **YOUTH SPONSOR** ALL SHOWS (\$5,000)

ANNUAL BENEFIT DINNER

- ☐ **GOLD SPONSOR** EIGHT SEATS (\$3,200)
☐ **SILVER SPONSOR** FOUR SEATS (\$1,800)

Show(s) Sponsored: _____ Total Cost: _____

PARTNER INFO

Advertising Business: _____

Authorized Representative: _____ Title: _____

Authorized Signature: _____ Date: _____

Payment Schedule:

- ☐ Our check is enclosed
☐ Please charge our credit card for the above total

Card Number

Exp. Date

CVV#

Signature

Date

Thank you for your commitment to arts and culture audiences on Cape Ann. Our team will be in touch to gather your promotional materials (logos, digital ads, promo videos) and will deliver tickets. Those emails come from marketing@gloucesterstage.com

If you have any questions or need help with reservations, please reach out directly to Managing Director, Christopher Griffith at 978.281.4099 x104 or 574.229.7672